









The good news is the Sierra Club is endorsing it... The bad news is we haven't sold one yet.







\$70 +

Assumptions/Caveats

- These are *estimates* for annual emissions
- 1.8 pounds carbon dioxide per kWh
- 19.4 pounds CO₂ per gallon gasoline
- Average residential electricity rates: HECO: \$0.20/kWh, HELCO: \$0.31,

Kauai: \$0.34, MECO: \$0.29

- \$3.30 per gallon gasoline
- Estimated 7-mile commute distance
- 9000 miles per registered vehicle







4/ Trade in the SUV for a hybrid

Save up to 2.5 tons and \$800 annually





Switch from a Jeep Cherokee to a Toyota Prius and save one pound per mile!











Save one ton



Bus fuel efficiency of 80 miles per gallon equivalent (4 mpg with ave. load of 20 passengers).

Assumes average of 9000 miles per year per registered auto; 22 mpg average

9/ Recycle!

5000 aluminum cans, 6000 glass bottles, or 1000 pounds of paper

SAVE ONE TON



10/ Go on a Sierra Club work trip



Plant 40 trees, sequester 1 ton of carbon dioxide

(typical tree sequesters 1 ton over 40 years)





